ExeWrap

License Key & Activation Policy

Policy for license keys and activation via the ExeWrap License Server

Document	License Key & Activation Policy
Product	ExeWrap
Provider	Apptimate B.V. (Chamber of Commerce no. 89656202)
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1. Purpose

This policy describes how ExeWrap licenses are issued, delivered, and managed via the ExeWrap License Server, how the Software validates them locally, and which data is processed in the process.

2. License Keys

Upon purchase, the Customer receives a unique license key or license ID. This key is personal and may be used only within the limits of the acquired license tier (developer and device limits).

3. Activation

Activation takes place by linking the Software to the license key. The Software verifies the validity of the license locally, from a cryptographically signed license file; it does not connect to the ExeWrap License Server to do so.

3.1 Developer and device limits

- Standard: 1 developer, up to 3 devices.
- Professional: 1 developer, up to 3 devices.
- Enterprise: as per quotation.

4. Data Processed During Activation

During license issuance and delivery, the following data may be processed and stored:

- Name
- Email address
- IP address
- User-Agent
- Product ID

- License ID
- Order / subscription reference
- License type
- Issue and expiration dates
- Feature flags

5. Retention Periods

Different retention periods apply per category of data:

- Audit logs (IP, email, User-Agent, and related fields): up to 180 days, then deleted; also subject to size-based rotation.
- License files and metadata (name, email): kept while active and up to 90 days after expiry, restarting on renewal, then deleted.
- Subscription records (order/subscription reference): kept as long as needed to match renewals; removed on a valid erasure request or when no longer needed.

See the Privacy Policy for the legal bases and full details.

6. Data Not Stored

The License Server does not store credit card data, payment data, passwords, source code, or the Licensee's customer data. Only name, email, and an order/subscription reference reach us from the payment provider.

7. Security of Stored Data

Licensing storage is kept outside the public web root and is not served over the web. Personal-data files and logs are encrypted at rest using AES-256-GCM. License files themselves are cryptographically signed and delivered to the buyer.

8. Misuse

Sharing, duplicating, or circumventing license keys, or exceeding device or developer limits, constitutes a breach of the license and may lead to deactivation of the license.

9. Contact

Support	contact@apptimate.nl
Security	security@apptimate.nl